



DOCKET NO. PP-75-WILL

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: Eric WILLIAMS

CONF. NO: 5972

GROUP ART UNIT: 3625

SERIAL NO: 09/826,814

FILED: April 6, 2001

EXAMINER: ALVAREZ

TITLE: Method and System for Providing Promotions to a Customer Based on the Status of Previous Promotions

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

37 CFR 1.111 RESPONSE TO A NON-FINAL OFFICE ACTION

Sir:

In response to the non-final office action mailed December 27, 2004, please consider the remarks presented below.

Current Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 27 of this paper.